

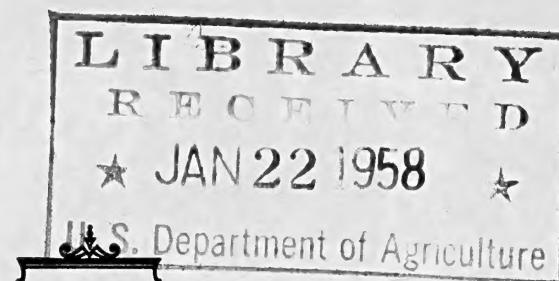
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1958]

Be

FUCHSIAS

“In All Their Glory”



FUCHSIA-LA NURSERY and GARDEN HARDWARE STORE

California's Largest Fuchsia Nursery

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Fuchsias in All Their Glory

*The Finest and Most Complete Selection
Of Fuchsias in Southern California*

ABUNDANCE—basket

Semi-double; very heavy bloomer. The corolla is a pale bishop blue, turning into near white at the base; the sepals are rose pink.

AMAPOLA—basket

Corolla deep orchid rose; large, slightly double. Sepals rose. Starts blooming first of June. Continues until late November.

AMELIA AUBAN—basket

Single corolla a bright cerise pink. A long tube and bright white sepals. A good showy basket.

AMERICA—basket

Single corolla which is a dark tyrian rose. A long thin tube, white at the base, changing to rose madder on the outside of sepals and solid crimson on the underside. Pistil and stamens are extra long.

AMY LYE—upright

Single corolla, coral orange. Sepals, waxy white. Early bloomer, with a real shower of blooms.

ANITA—upright

Described as an upright up north, but in the south it makes a fine large basket and does not grow upward at all. Sxceptionally large blooms; double, violet with splashes of red shades that blend well. Sepals are dark turkey red.

ANNA—basket

Large double corolla, the outer petals a strong magenta, the base of petals, with the sepals and tube carmine. The foliage is exceptionally large and a dark green. A vigorous grower and recommended for drier climates.

APRIL SHOWERS—Fuchsia-La—bushy basket or low upright

Corolla is of light magnolia purple; sepals are rose madder. Petals are scalloped and long.

ARBORESCENS—upright—will basket

Tiny rosy lilac flowers in erect terminal clusters. Small foliage. Strong grower.

AUNT JULIANA—basket

Double basket type, shape of Uncle Jules. Extremely large corolla pale lavender-blue. Carmine red sepals.

AURORA BOREALIS—upright— (also called Speciosa)

Single orange-red corolla. Narrow, soft pink sepals.

AURORA SUPERBA—upright— will make basket

Single, deep orange-peach corolla. Sepals and tube of light orange-apricot.

AUTUMNAL—(also called Meteor)— basket or trellis

Single corolla and small. The corolla is a light purple and the sepals a dark red. Mostly grown for its beautiful foliage which is orange, bronze, yellow and green. Feed to keep growing for new foliage.

AVIATOR—upright

Single white corolla with rose red sepals. Fairly large flowers and a good grower. Will stand a hotter growing condition than most other fuchsias.

AZTEC—upright

Large double corolla which is a vivid shade of violet, with small stripes of bright red, set off by bright red sepals. The plant is a good vigorous grower.

BABY DOLL—

Medium sized double flowers of amethyst violet, white sepals.

BALI HI—1955—basket

Double mauve. Blue corolla, sepals white tipped green.

BALKAN—basket

Single, flowers about one inch long. Corolla and sepals both pink but sepals are a little lighter pink. This is one of the truly cascading varieties.

BALLET GIRL—basket

Double corolla, tight petals of creamy white, sepals crimson. Heavy bloomer. Flowers remind one of a dancer's costume.

BARON VON KETTELER—upright

Large, very double. Purple corolla with petals spreading outward showing the shiny flesh colored center. Sepals are a bright crimson. Very sturdy.

BERNADETTE—upright

Double; deep blue corolla with pale rose to red sepals. Medium sized flowers, upright bushy grower.

***BETSY ROSS (Trade Mark Reg.)**

Fuchsia-La Nursery—1954 Introduction.

An ideal pot fuchsia; will make a basket. Medium sized double corolla in blue spectrum violet —(735). Sepals white, make a quick full length upturn. Tube red. A red, white and blue number in the newer wanted contracts. Heavy bloomer. Rich foliage.

BETTY—basket

Creamy white double corolla veined rose red. Rose red tube and sepals.

BEWITCHED-PAT—

Double corolla dubonnet purple petals near-white at base. Tube and long green-tinted sepals white, inside sepals flushed palest pink.

BLACK PEARL—basket

Short, single corolla a very dark purple, sepals are a turkey red. Has a long tube. Vivid colors.

BLOOMER GIRL—basket

Large bell-shaped flowers. Tube and sepals are bright carmine. Corolla is palest pink, veined carmine.

BLOSSOM TIME—basket

Large single pink. Similar to Jack Shanan, but softer pink.

BLUE BOY—basket

Small single, violet blue corolla, sepals between dark pink and red. If interested in standards try this one.

BLUEBIRD—

A new color in the naturally trailing variety. The short tube and long pointed slender sepals are snowy white. The semi-double corolla of deepest violet blue has scalloped edges which overlap, attached to base of sepals are some extra petals as flower matures, these petals turn a rosy hue as does the corolla. The corolla petals stay folded, giving a trim appearance to bloom. A very pretty basket.

BLUE GOWN—upright—**(Will basket by pinching)**

Double deep blue corolla, light carmine sepals and tube. A very nice fuchsia in the blue color range. Has long blooming season.

BLUE BONNET—basket

Large single type, opening out very flat. Purple to blue in color, veined with red. Tube and sepals are red.

BLUE PENDANT—basket—(also as an upright)

Medium sized double sepals are pale rose, petals of corolla are pale campanula violet. This flower has four inner petals rolled in distinct tubes as in "Pink Quartett."

BLUETTE—basket or upright

Small semi-double corolla a pale lilac blue. The sepals are soft pink. One of the smaller bloomers but very showy.

BLUE PETTICOAT—basket

Double corolla of silvery lilac lavender. Tube and sepals white on outside; inside palest blush.

BLUE WAVES—1954—basket

Double violet, tube pink, sepals rose.

BOLERO—upright

Double well shaped, large dark imperial purple with leathery red sepals. Good foliage and long blooming season.

BOUFFANT—basket or trellis

Long single white corolla, medium tube and large spreading sepals of dark red. Vigorous willowy grower. One of the few large single red and whites.

BUBBLE HANGER—basket

Single corolla flesh to rose madder, with reversed concave petals. Broad sepals light apricot pink. Does well in warmer sections.

BUNKER BOY—upright

Double corolla of long fluted geranium lake petals. Thick waxy tube and long, broad sepals, white flushed palest carmine.

BUTTERFLY—basket

Large single corolla of rose bengal, crimson at the base. The sepals are very long and are crimson. Both the sepals and the petals curve backwards. The buds are long and pointed, making a nice display. A true cascader and one of the best growers.

CALIFORNIA—upright

Single corolla of light bright orange, tube and sepals light coral pink. A vigorous grower, some plants reported to reach ten feet.

CALYPSO—(Reiter, 1956) (Trade Mark Reg.)**Upright**

Corolla large, flared cream, tyrian rose, cyclamen purple and amethyst violet. Sepals long, recurved creamy rose and outside tyrian rose. Restrained growth. Most huge flowers of all.

CARDINAL—upright

Large single corolla of dark wine red, sepals are a very dark red. Another very vigorous grower, some reaching ten feet or more. Prune heavy each year.

CARIOCA—basket

Spreading single corolla of notched petals. Long carmine, green tipped sepals; strong growing, free flowering.

CARLA—basket

Very long tube, flesh colored, sepals and corella carmine red. Good cascade variety.

CARMEL BLUE—(Hedges, 1956)—upright

Long, single corolla, beautiful blue; long greenish white tube and narrow, outspread white sepals flushed palest blush on underside, tipped pale green. Vigorous, upright bush, with excellent foliage and lots of flowers. The very attractive color contrast is popular.

CARNIVAL—(Tiret, 1956)—basket

Large, loose, double corolla of a brilliant spired red with the shape and form of Streamliner. Color shadings of petals 025 to 025/1/. The petals are in sharpe contrast to the glistening frosty white sepals; white outer sides are tinted a delicate pea green.

CASCADE—basket

Single corolla deep carmine, long slender sepals white flushed with pale carmine. Buds long and pointed. A good grower and nice bloomer. Universally popular. A natural cascade variety.

CATALINA—upright

Large double corolla with splashes of red at the base of petals. Carmine sepals. Vigorous grower. A sport of Gypsy Queen.

CATHY MILLER—basket

Double corolla, soft orchid, tube and sepals are bright red.

CHARLES ABRAHAM—upright—**Will make good basket.**

Semi-double corolla of light imperial purple, sepals are crimson. Very showy blooms.

CHECKERBOARD—Fuchsia-La—upright

Tube deep red. Turned back sepals changing from red to snow-white abruptly. Single corolla, brighter red than sepals. Heat resistant.

CHEROKEE—1955—basket

Double fluffy purple turning to a rose hue after opening, pink sepals.

CHIEF—upright

Very large double purple corolla with streaks of red. Dark red sepals. A very showy plant. Some plants reported to be eight feet tall.

CHINA DOLL—Fuchsia-La—upright

Large double open corolla white red sepals, makes very showy basket.

CITATION—upright

Single. Four broad white petals, sepals rose pink.

CLAIRE DE LUNE—upright

Single large long tubed flower. Salmon orange corolla. Salmon sepals.

CLARET CUP—basket

Single corolla a very outstanding shade of deep claret. Sepals pinkish white. Very long pointed buds. This is one of the natural cascades. Very good grower.

COLONIAL DAME—(Hodges, 1956)—upright

Full, double corolla. Light to medium pink; short broad outspread sepals, rose pink, tipped green. Strong, willowy grower, good foliage, large flowers. Quite heat tolerant.

COMMANDER IN CHIEF—upright

Large double corolla of purple with traces of red. Broad carmine sepals.

CONSPICUOUS—(Tiret, 1956)—basket

Double compact corolla of clear china rose. Pale rose recurved sepals changing abruptly to a lighter shade of china rose on the tube. Very lush compact foliage and blooms well back on the stems. A very good grower and heavy bloomer.

CORPUS CHRISTI—Fuchsia-La—upright

1953 introduction. Luxurious green foliage. Hollylike leaves, heavily serrulated. Petals are long and flushed at the base with rose bengal blends into mineral violet. Sepals are broad and heavy with firm up curve; soft tyrian rose.

COUNTESS OF ABERDEEN—upright

Single corolla, baby pink with sepals of same color.

COVENT GARDENS—basket—(also upright)

Long single corolla of rich rose. Sepals a glossy white. The petals have a tendency to fold back a bit at the edge.

CREOLE—basket

Large double, corolla is ox-blood red with overtones of maroon. Sepals of dark crimson. The four center petals are extended on long stamens in mature flowers.

CRESCEndo—basket—(or low upright)

Single corolla, peony purple at base, blending into turkey red. Sepals turkey red. Fine clusters of beautiful buds.

CUPID—upright

Single bluish pink corolla and glowing deep pink sepals. One of the heavy bloomers.

CROWN JEWEL—upright

Double rose corolla—greenish tube. Broad white sepals.

COLUMBIA—basket

Sport of America. Sepals flushed pink, long tube white, a single red corolla.

DANUBE BLUE—upright

Double corolla, very blue. Sepals deep pink.

DESERT SUNSET—(Waltz, 1956)—basket

Double light rosy purple corolla opens to various shadings, mostly a smoky rose, maturing to a bright lake. Upturned sepals white, light pink on inside.

DIAMENT—upright

Large double corolla loosely formed white petals streaked with carmine and the sepals are a rich scarlet.

DISPLAY—upright

Single saucer shaped corolla with petals of deep pink. Clear pink sepals. A prolific bloomer.

DOLLAR PRINCESS—upright

Double corolla, purple to rose, scarlet sepals. Makes a good small compact growth.

DOLORES—basket

Medium size corolla of carmine red. Sepals same color.

DON PERALTA—upright

Double, rose burgundy corolla, rose burgundy sepals.

DR. JOHN GALLOWEY—basket

Large double corolla of creamy white, petals veined at base with rose madder. Very broad red sepals. Will make large pot plant.

DR. JULES WELCH—upright

Large blue, violet corolla. Dark red sepals.

DR. VANCE—upright

Double dark violet and cerise corolla. Vivid red sepals, dark green foliage. Good strong grower.

DUBARRY (pat.)—upright

Double. Purple marbled pink corolla, soft pink sepals.

DUTCHESS OF ALBANY—upright

Single pink corolla, white shiny tube, slightly recurved sepals white pink.

EASTER BONNET—1955—upright

Double pink corolla. Tube rose. Sepals deep pink.

ECSTACY—basket

A pale double variety. The inner petals are of hyacinth blue and the outer ones of the same color are splashed at the base with phlox pink. The reflexed broad granular sepals are neyron rose.

ELECTRA—upright

Double with wide open center, red calyx, palest pink, almost white and rose veined corolla. A large flower and good foliage.

ELKHORN—upright

Double, deep pink corolla, with carmine sepals.

ELITE—Fuchsia-La—basket

Very large double. Corolla wide spread. Color is imperial purple. Top petals varigated with light rose. Sepals light crimson rose. Very showy.

ELSA—basket

Semi-double rose purple corolla with ivory pink sepals. The large ivory buds alone are a worth while sight.

EMBERGLOW—(1957 introduction by Tiret)

Large double dusky rose corolla, lush fast growing natural cascading basket.

ENCHANTED (pat.)—basket

Large double corolla campanula blue, outer petals overlaid with fuchsia pink.

ERECTA NOVELTY—upright

Single corolla light pink to rose, sepals white. A very good bloomer. The flowers are very interesting because they are held erect rather than suspended.

ERROL—upright or basket

Large double corolla of soft pink deepening darker pink at the center. Sepals carmine.

ESPERANZA—upright—

(Will make good basket)

Single corolla pink to violet with red sepals. If used as basket pinch back hard.

EVELYN LITTLE—basket—(also as upright)

Small single corolla of pink. Red sepals.

FALLING STARS—basket

Single corolla of turkey red with tube and sepals of scarlet. Strong grower and fine foliage.

FANFARE—upright

Single tubular flowers about three inches long. Sharp pointed sepals of glistening turkey red. Scarlet corolla.

FANTASY

Semi-double corolla, petals with pale center, deepening to purple-blue at edges, smaller outer petals heavily overlaid pink. Open spreading flower with pink and green-tipped sepals. Branching upright grower, free flowering. Different.

FIREBALL—1957

A large double naturally trailing variety that is unusual for its many color changes as flower matures. The short tube and broad upturned sepals are bright carmine-tipped green. The buds and corolla are a ruddy purple with splashes of carmine at base of petals as flower matures. Some petals turn a dark blueish purple, which again change into a red of great brilliancy.

FIREFLY—upright

Single corolla of flame red. Sepals red. Blooms in clusters, to eight feet. Will take sun.

FLIRTATION—basket

Double delicate orchid corolla, light pink sepals. Medium strong growth, floriferous.

FLORADORA—medium upright bush

(Muriel Waltz. 1952). Double corolla of deep violet flushed rose at base. Thick ruffled petals open into compact flowers of perfect symmetry. Sepals and tube of neyron rose.

FLUORESCENT—(Fuchsia-La — 1952 Introduction)—upright (Trade Mark Reg.)

Will espalier or make a large basket. Long double corolla. Large center petals are a lovely orchid shade (officially rose purple 583). The base has a distinctive white blush. Short guard or top petals are roseine purple (629/2). The green tipped white sepals meet above in a sharp pyramidal point. Very charming. The plant is healthy and vigorous.

FOREVER YOURS—(Tiret, 1956)—basket

Large semi-double corolla of campanula violet, heavily marbled at base with light pink and rose madder, long graceful recurved sepals of pale rose fade to a delicate pale green at the tips. Early and continual bloomer. Semi-trailer.

FLYING CLOUD (pat.)—

Double corolla; white tinted with rose. Sepals are white, tinted with rose.

FORT BRAGG—1957

A sport of the beautiful fuchsia Enchanted (one of the best natural trailers), identical both in form of flower and habit growth. The tube and broad upturned sepals are a rose shade, the large double corolla of pale lavender rose has a blueish tinge, the petals are slightly veined with rose. A beautiful basket.

FORGET-ME-NOT—upright—(will basket)

Single corolla, pale blue with pale pink sepals. A very nice little bloomer.

GALLI GURCI—basket

Single pink corolla, tube as long as corolla, sepals flaring and reflexed. Tube and sepals waxy shell pink, stained rose pink on reverse side.

GAY SENORITA — basket — (will make nice upright)

Single bell-shaped corolla deep lilac, flushed rose, lighter at base of petals and with a distinct irregular light border edging the petals. Short tube, sepals long and spreading, deep rose red. Large elongated buds. Free flowering.

GENERAL IKE—Fuchsia-La—upright— (will basket)

Very large plumb bob shaped buds, looks like the plant is hanging full of waxy crimson plumb bobs. Tube long and slim, sepals very long pagoda type. Tube and sepals crimson, corolla heavy double deep aster violet, splashed at base white and crimson. Strong grower, try this one as a basket or will espalier.

GENERAL MacARTHUR—upright or will basket

Double purple corolla with red sepals. Low grower.

GEORGANA—1955—double upright

Grey blue. Sepals pink.

GLENDALE—upright

A string, tall-growing plant with a profusion of dainty coral pink flowers. Will stand full sun.

GOLDEN MARINKA—1955—basket

Sport of Marinka. Green and gold foliage.

GOLDEN WEST

A species type. Basket. 100% orange color. Tube about 3½ long with dark green leaves. Available in 1955. A collector item for sure.

GUS NEIDERHOLZER—basket or upright

Large double corolla of veronica blue. Carmine sepals.

GYPSY PRINCE—upright

Double corolla of deep violet—purple with a few outer petals marbled flesh pink.

GYPSY QUEEN—upright

Double corolla of rose mauve, sometimes having a white petal. Sepals, deep red. A good grower and bloomer.

HENRI POINCARÉ—basket

Single long bell-shaped corolla of violet blue. Pointed red sepals. One of the good baskets. A heavy feeder.

HOLLYDALE—upright

Double pink corolla, dark pink sepals, upright to four feet.

HONEYMOON—basket—

(Will grow as low upright)

A true sensation in blue. Semi-double open corolla of a beautiful veronica blue. Red sepals to show this blue to best advantage.

HUGH EVANS—basket

Single corolla of very nice red. Sepals dark red foliage dark green, holly shaped.

ISIS—upright—can—basket

Small bright flowers in great numbers. Foliage small and dainty.

I. X. L.—Fuchsia-La—upright or basket

Single to semi-double white corolla. Turned up sepals. Palest rose. Heat resistant.

JACK ACKLAND—basket

Large semi-double corolla in rich fuchsia purple flushed carmine rose at base. Thick waxy sepals of carmine rose.

JACK SHAHAN—basket

A large single with long tube and sepals. Tube and sepals are palest rose bengal, petals of same color margined with a darker shade. A strong grower.

**JOAN OF ARC—basket—
(Will do as an upright)**

Double white corolla with white sepals. A real beauty in white.

JOHN DAVIS—basket

Long single magenta corolla with geranium-like sepals. The tube is ivory. An excellent hanging basket. Late bloomer but prolific. Beautiful foliage.

JUBILEE—upright

A 1953 introduction. Double corolla bright rose, tube and long upturned sepals white. Upright grower with an abundance of showy flowers.

JULES DALOGES—upright

Double corolla of violet plum. Very cabbage-like. Red sepals. Very popular because of its large flowers.

KING RANSOM—1954—upright

Double purple with white sepals.

KING OF SIAM—basket

Large egg-shaped corolla of brilliant scarlet sepals with buffalo horn curl in glistening orange carmine. Fast growing and showy.

LACE PETTICOATS—patent pending—upright

Double corolla white. Sepals white blushed pink.

LAKEWOOD—1954—upright

Large double blue corolla variegated lavender pink. Sepals turkey red.

LE ROBUSTA—basket

Double corolla of red, white and blue with red sepals. Leaves have yellow cast with fringe on edge.

LILIBET—1954—basket

Double soft rose flashed geranium. Lake white sepals.

LOLLY POP—Fuchsia-La—basket

Real true basket. Cascading. Petals of huge single reddish plum purple. Sepals carmine rose.

LORD BYRON—upright

Semi-double corolla of very dark purple with reddish hue at base of petals. Sepals and tube scarlet. Heavy bloomer, medium size flowers.

LUCKY STRIKE—basket—

(Will grow as upright)

Semi-double corolla with petals of light rose and purple with "grey" tones; tube and sepals pink, free flowering. An unusual and strikingly colored fuchsia.

LUCKY "13"—Fuchsia-La—basket

This plant is noted for its abundance of bloom and dense foliage spilling over the basket edge. Corolla a deep campanula violet (37) with radiating red veins on a lighter base. Sepals slightly upturned from the horizontal are of a brilliant carmine (21). A striking plant and heat resisting.

LUNADO—(1957 Introduction by Tiret)

Large double corolla of Tyrian purple with pronounced maroon overshadings as blossoms mature. Sepals are pink and crimson. Long willowy branches arch gracefully from center stems. Basket, espelliar or staked upright. Heat resistant.

LILAC TIME—upright— (But will make a bushy basket)

Large, very double, spreading corolla of clear lilac. Sepals broad and nicely curled. Waxy carmine. Outstanding.

MABELLE EDWARDS—upright—1957

A single clear pink bell shaped flower with long drooping stems. This Fuchsia has daintiness and charm named for a charming lady, Mrs. John Paul Edwards. Buds are long white and pointed. Sepals of frosty white curl upward, corolla of pale pink has four overlapping petals.

MADAM CARNOT—upright

Large double corolla, white to pink. Red sepals. Outstanding double flowers. Will make a basket by pinching.

MAGELLANICA GRACILIS—upright

Small thin flowers with narrow red sepals and short purple corola. Strong grower, sometimes appearing to climb.

MAGELLANICA VARIEGATA—

Strong silver variegated, good. Red small flowers.

MAIDEN'S BLUSH—low bush or will basket

Double white corolla with apple blossom pink sepals. Low bushy plant or will make a basket.

MAMIE—1954, basket or upright

Large beautifully formed corolla of a lovely cerise shade. Inter petals extend down in four separate loops, outer petals slightly variegated with a soft pink, and extending down like little bangs. Coral pink sepal and tube.

MANTILLA—basket

Single corolla, very long tube and sepals. All pure carmine, fine trailer with bronzy foliage, very heat resistant. Quite early bloomer.

MARINKA—basket

Single or semi-double, all red corolla and sepals. This fuchsia is one of the musts in all collections. Will do nicely on trellis.

MARY FAIRGLO—1955—basket

Single, pink, shaped like Christmas bell.

MAYFLOWER—(Hedges, 1956)—basket

Double, spreading corolla light pink; sepals deep pink to rose, conspicuously tipped green. Trailing grower with good sized flowers, best displayed in a hanging basket. Somewhat larger and softer pink than the well-known South Gate. In the cooler sections the colors are deeper, the flowers quite flaring.

MAZDA—upright

Large single orangey carmine. Same color sepals. Good grower.

MASTER STROKE—1957

Double corolla white. Sepals white with pink dots. Basket.

MEPHISTO—upright

Small single corolla of deepest crimson, sepals of same color. Flowers are in clusters. This beauty bloomer is as fast a grower as you would find. It will also stand full sun except in warmest areas.

MERLE HODGES—basket

Double corolla of blue flushed pink. Sepals rosy red.

MILLIONAIRE—1955—basket

Double violet purple. Sepals red.

MINNESOTA—upright

Semi-double, corolla of deep purple to carmine, sepals ivory rose. Will really grow to huge size, so prune heavily. Stands lots of abuse. This fuchsia will take lots of sun.

MISSION BELLS—Fuchsia-La—basket or trellis

Large single corolla of deep royal purple. Crimson sepals. The petals flare out at open end of flower to form a perfect bell shape. Without doubt this is one of the most popular fuchsia grown.

MOLESWORTH—basket

Double large snow white corolla with small red veins at base of pink. Sepals of scarlet.

MOON MIST—Fuchsia-La—basket

Near white. Very long corolla. Long sepals with a little pink near corolla.

MOONLIGHT—basket

Double pink to rose. Sepals white tipped green.

MOTH BLUE—basket

Double corolla a nice shade of deep lilac blue; short tube and long, broad, upturned sepals, deep red—inside of sepals of crepe texture.

MR. WEST—basket

Single purple corolla. Red sepals. Foliage mottled in various shades of green and cream.

MRS. J. D. FREDRICKS—upright

Small single blooms of salmon pink. Flowers in masses. A fast grower and will take lots of sun.

MRS. G. G. HENRY—basket

Single white corolla; tube and sepals pale pink. Good bloomer.

MRS. LOWELL SWISHER—upright

Small single tubular flowers of flesh pink to all rose corolla. White sepals.

MRS. RUNDLE—basket

Single light orange, long tube and sepals, pale salmon. Strong grower.

MRS. VICTOR REITER—basket

Single corolla in pure crimson except at base, which is creamy white. The sepals are also creamy white. A long tubed flower. Very showy.

NEW FASCINATION—upright

Double corolla soft pink, each petal veined rose; upright sepals scarlet. Strong plant with stiff branches and fine foliage, producing large fluffy flowers in great profusion.

NIOBE—basket

Double corolla. Tyrian rose, upturned sepals, white flushed pale pink. Vigorous trailing habit.

NONPARIEL—upright or basket

Double to semi-double, corolla pale purple blue. Sepals are ivory pink. Fine for espalier.

OLD SMOKY—upright or basket

Double corolla of old rose with a smoky cast. Sepals pink.

OPALESCENT—Fuchsia-La—upright

Will make a large willowy basket. Large deep double corolla of blueish aster violet with an opal-like blending of delicate rose at base of petals. Perfect upcurved sepals are of a lovely china rose. Strong willowy grower.

ORANGE GLOW—1957—upright

Single flaring corolla deep orange. Reddish tube and sepals.

OREGON TRAIL—basket

Single hoop-skirt corolla opening to flat saucer shape, color is light amparo purple. Petals are veined rose red, heavier at base. Tube and upturned sepals are crimson. Free flowering.

OTTO—upright

Single blue purple corolla with wide bell shaped petals. Sepals, deep crimson.

PAPA BLEUSS—(Tiret, 1956)—upright

Huge double corolla of deep bishops violet, slightly marbled at base a delicate crimson. Recurved medium sized sepals, innerside carmine rose, outerside pale rose and ivory. Staked upright or if pinched back early will basket.

PAPER DOLLS—(Reiter, 1956)—upright

White as Flying Cloud but larger. Corolla white, very fluffy; sepals broad and upturned. This fuchsia is heat resistant and the hybridizer says the best of the whites so far.

PARTY FROCK—Fuchsia-La—1953 Introduction—upright (Trade Mark Reg.)

Very large semi-double blossoms of a lovely pastel blue. The outer petals appear to have been hand painted with a soft pink giving the overall effect of the work of a master artist. Long rose colored sepals resemble a large bird in flight. A vigorous grower to four or five feet. Large leaves of a dark green cast and of good texture. A very striking fuchsia.

PASTEUR—basket

Double white corolla, red sepals.

PATTY EVANS—upright— (Will make a good basket)

Double corolla, white flushed with pink. Sepals waxy white to rose.

PAUL BUNYAN—Fuchsia-La—upright

Double white corolla. Large red sepals. You must see this one.

PEPPERMINT STICK—Fuchsia-La—upright

Dense green foliage showered with large double spreading flowers. Center petals are a rich royal purple (834). Top petals are in a sharp combination largely of light carmine rose with purple edge. Clean broad upturned sepals are a darker carmine rose. A healthy dependable grower for the south.

PHENOMENAL—upright

Double corolla plum purple, streaked carmine at base of petals. Sepals bright scarlet.

PICOTEE—upright to 4 feet

Semi-double corolla, center petals Bishop's violet, fading to white base. Shorter outside petals phlox pink. Tube and sepals ivory white. Very robust.

PINK BALLOON—upright—(will basket)

Large double white corolla with pink sepals.

PINK CLOUD—(Waltz, 1956)—upright

Single corolla light orchid pink, short waxy tube and long, broad, recurved sepals phlox pink, tipped pale green. This seedling of Sleigh Bells has all the good characteristics of its excellent parent.

PINK ELEGANCE (pat.)—basket

Single corolla; pink long upturned rose pink sepals.

PINK FAIRY—1954—upright

Double clear pink. Sepals pale rose tipped green.

PINK QUARTET—Fuchsia-La—upright

Double. Most beautiful soft delicate pink flowers. Center four petals rolled into perfect tubes about pencil size. Stamens tipped with red emerge from each tube. Without a doubt this is a most striking fuchsia. Don't fail to have it.

PINTO—Fuchsia-La—1956—basket

(Trade Mark Reg.)

A true trailer type. Huge full-formed double white. Larger petals have a nearly full length patch of claret rose o21, which is the same color as the beautiful broad upturned sepals. A pleated arrangement of the petals is much pronounced. Foliage on wiry stems is thin, smooth and very desirable. This type of plant is usually quite heat resistant.

PIO PICO—1955—basket

Double purple corolla. Sepals pink.

POLAR SEA—upright

Double imperial purple, marbled white at the base. Tube and sepals white.

PRESIDENT—upright

Single large corolla of light crimson. Sepals, dark crimson. The leaves have a bronze red hue. A good one to make a tree fuchsia.

PRESIDENT ROOSEVELT—basket or small bush

Double purple corolla. Red sepals.

PRIDE OF DOWNEY—Fuchsia-La—upright

Double corolla is composed of violet center petals surrounded by other petals just one-half length of those inside. Outer petals bright crimson. Slightly twisted sepals curl back and are a darker crimson.

PRIDE OF ORION—upright

Long, loose double corolla, ivory white streaked with cerise. Sepals deep crimson.

PRINCESS MARGARET ROSE—1954—basket

New Zealand import. Large double orchid corolla with white sepals. Tipped green.

PRINCESSITA—basket

Single corolla, rose with white base, recurved waxy corolla, rose with white base. Recurved waxy white sepals. One of the very heavy bloomers.

PROCUMBENS—

Small round leaved creeper. Orange berried, upright straw and powder blue flowers.

PUGET SOUND—basket

Double milky-white corolla of large center petals and spreading smaller ones, the outside overlaid pink on top, all petals veined pink at base. Tube and broad upturned sepals rosy-red.

**PURPLE HEART—Fuchsia-La—
Espalier or large basket**

1950 introduction. Very large, double. Tube and long waxy sepals crimson (22). Sepals pagoda-like. When opening corolla looks like it is encased with longer petals of china rose and heart of corolla spectrum violet (735). Willowy grower, food for espalier or large basket.

PURPLE NIGHT—1955—basket

Double royal purple corolla. Sepals white and pink.

PURPLE SAGE—basket

Single open saucer deep purple flower with extra long stamens and pistol. Recurved deep red sepals. Wiry red branches, very dark green foliage. Extraordinary.

**QUEEN BARBARA—1957—Fuchsia-La—
Basket or trellised upright**

Double blue corolla-splashed of pink near base. Sepals flushed palest pink.

QUEEN ELIZABETH—basket

Single corolla, red. Lighter red sepals. Very good basket.

RED MONARCH—upright

Single corolla of red. Carmine sepals. Very hardy and tall grower.

RED SPIDER—basket

Very fine basket. This fuchsia produces sheets of large long blooms with long sepals. Color of corolla is deep rose madder with very deep crimson sepals. Recommended for warm locations.

REITERS GIANT—upright

Double dark purple corolla. Short tube with broad carmine sepals. A fast grower. Should have morning sun.

RICHARD DIENER—basket

Single corolla, red and white with red sepals.

ROLLA—basket—(will grow as low upright)

Both the corolla and the sepals are white with a light pearl pink suffusion.

ROSALY ROONEY—basket

Long white tube and orange-red single corolla. Heavy bloomer.

ROSECREST—1957—upright

A large double fuchsia, with striking and unique contrast between the color of buds and the open flowers. The medium sized tube and broad up-turned sepals are white slightly tinged with palest pink underside. The open buds and corolla are a deep lilac mauve turning bright carmine rose as flower matures.

ROSEMARYE—upright

Blue to purple corolla. Ivory sepals.

ROYAL ROBE—1957—Fuchsia-La—upright

Vigorous, compact. Take some sun; double dark purple; light sepals, almost white.

RUBEÓ—upright

Double corolla rose to crimson and geranium lake, sepals pale carmine. Vigorous grower and good bloomer.

SACRAMENTO—upright—(will basket)

Single light carmine corolla with recurved sepals.

SAN FRANCISCO—basket

Single, geranium lake corolla. Sepals carmine and rose.

SAN LEANDRO—upright

Double corolla, vermillion red. Tube and sepals carmine.

SAN MATEO—basket

Extra large double corolla, darkest victoria violet with fuchsia pink splashes. Pink sepals. Very good and unusual.

SAN PABLO—basket

Large double corolla, deep violet with orchid, rose pink sepals. Nice trailing habit for large flower.

SEVENTEEN—upright—**(By pinching will basket)**

Double; corolla and sepals both clear rose mad-der. This is one of the very popular fuchsias. Listed as an upright but grown more as a basket to display the blooms.

SEQUOIA—basket or pot

Sport of Honeymoon. Large double corolla of light lavender with a pinkish coat. Tube and sepals are red.

SHY LADY—1955—upright

Double creamy ivory corolla and sepals turns to pale peach.

SHOW-OFF—1957—upright

Large single. Double size and coloring of Display.

SIDNEY MITCHELL—basket—**(Will grow as upright)**

Very large double, almost black shiny purple corolla. Bright sepals.

SILVERADO—(Waltz, 1956)—basket

Fully double corolla palest pink, orchid under-tone, near-white at petal edges. Tube and broad, recurved sepals white, soft pink blush inside sepals. Light green leaves, large flowers. Semi-trailer.

SIERRA BLUE—1957—upright

A fine large silvery blue double variety particularly noteworthy for its beautiful coloring and form. The short tube and wide upturned sepals are white, outer side flushed palest pink under-side. The corolla a full double of silver blue gradually becoming soft lilac as the blossom ages.

SLEIGH BELLS—1954

Single white corolla. Sepals white tipped green.

SNOW FLURRY—basket

Semi-double white with a little pink on petals.

SO BIG—1955—basket

Double white and pink. Sepals open 5" across.

STREAMLINER—pat.—

Long slender buds and tube. Semi-double corolla, extra long twisted and curved sepals. All red. Basket.

STELLA MARINA—upright

Seven to eight feet, but can basket. Semi-double long corolla, campanula violet heavily marked light crimson pink. Thrifty grower.

SHARON—basket

Semi-double, pale scarlet sepals, corolla rose. Very good bloomer.

SHOWBOAT—Fuchsia-La—basket

Exceptional bloomer. Large, very double corolla; many blended and marbled shades of rose and hyacinth blue. Light rose sepals.

SNOWFLAKE—Fuchsia-La—basket

No trace of albanism or weakness common to most whites. Easy to grow. Strong and luxuriant with deep green foliage. Bell shaped, single corolla; white upcurled sepals. Heat resistant.

SOUTHGATE—Fuchsia-La—upright

Can be trained to basket. Double corolla; neyron rose pink. Tube and upper side of petals, greenish white, tips pea green, under side pale carmine rose.

SOUVENIR de HENRY HEINKEL**Upright or basket**

Long tube and sepals of deep pink, short orange pink single corolla. Reddish foliage. Dwarf habit.

STAR GAZER—upright

Single rose madder corolla. Sepals same color. Flowers are held upright rather than suspended. A good novelty fuchsia.

STARRY TRAILS—(Waltz, 1956)—basket

Long single corolla brightest rose bengal, tube and very long, outspread sepals flesh, flushed palest salmon. A natural trailer with large flowers notable for the very long sepals.

STORM KING—upright

White, with pink veins in large corolla. Red sepals.

SUMMER SNOW—(Waltz, 1956)—basket**(Trade Mark Reg.)**

Semi-double white corolla, tube and sepals white. Curved upturned sepals tipped green. Natural trailer with medium large flowers. Instead of the usual pink-flushed whites, Summer Snow has actually a dash of lemon or ivory in the corolla.

SUPER COLOSSAL—upright—(will basket)

Large double corolla. Red sepals. Purple corolla.

SUSAN PASQUIRE—basket

Double corolla, white to pink. Pink sepals. Quite large and one of the early bloomers.

SWANLEY YELLOW—basket

Single lemon to orange corolla. Light apricot sepals.

SWEETHEART—Fuchsia-La—basket

Large double, pastel colors. Inner petals of corolla hyacinth blue, outer petals of rose bengal. Nice long sepals of rose madder. Really one of the most beautiful fuchsias grown.

SWEET LEILANI—(1957 Introduction by Tiret)

Large soft silvery pink and orchid corolla with pale ivory flushed delicately pink sepals. Very compact in growth with lush green foliage, basket.

SWEET SIXTEEN—Fuchsia-La—**Basket or espalier**

Strong grower. Double corolla. Neapolitan pink of unusual shade. Sepals, upturned tips, neyron rose.

SWINGTIME—

Double corolla milky white with pink veining at base of petals. Medium tube, broad, upturned red sepals.

SYMPHONY—upright

Semi-double blue, quite large and open corolla. Pink sepals claimed to have spread of four inches.

TELEVISION—Fuchsia-La—upright

Large semi-double corolla of flushed orchid with flushed white base. Waxy white tubes and sepals. Sepals faint pink on underside. Buds make you think it will be all white.

TENNESSEE WALTZ—Fuchsia-La—upright

A strong growing bush upright. Clean cut, neat and trim in appearance. Medium large double corolla with curved sepals of a clean rose madder. Petals are flushed at base with rose madder blending into a lovely rose color of mauvette.

THE DOWAGER—

A very large basket type double. Corolla blue-purple with recurved sepals very bright red.

THE DOCTOR—basket

Single deep salmon pink, long tube and sepals light salmon. Strong grower, large flowers. Free blooming.

THERMO—Fuchsia-La—basket

Large single corolla; dark amethyst violet. Very striking waxy sepals. The color is crimson.

THETIS—Fuchsia-La—basket or upright

Semi-double corolla. The darkest color of inner petals is ruby red 827/3 fading at base of petal. Outer petals and sepals are turkey red. On mature flowers the inner petals drop down sometimes an inch or more and remind one of clappers in a bell.

THOMISINA—upright

Single corolla, very dark henna orange. Sepals pale ivory pink.

THUNDERBIRD—(1957 Introduction by Tiret)

A very fine natural cascading, self branching profuse blooming plant. It's large double Cherry Red corolla with orange shadings make a very spectacular show. Very long gracefully twisted sepals of pink and delicate crimson add much to an overall loverly effect. Heat resistant in every way.

TIP TOP—(Hedges, 1956)

Single deepest royal violet purple, short red tube and long, bright red sepals. Strong, heat resistant, free blooming, basket.

TITANIC—upright or basket

Extremely large double carmine corolla at base to deep petunia purple out to edge. Carmine sepals.

TRAIL BLAZER—basket

A large red spider.

TRAILING AUTUMN—basket

Large single corolla of pale magenta with a margin of orange vermillion. Sepals and stem are pale rose on top, shaded geranium lake underneath tipped with green.

TREASURE—upright—(also used as a basket)

Very pale double orchid corolla. Well curved neyron rose sepals. Ivory tube.

TRUMPETER—upright

Long single tube of luminous geranium lake, corolla slightly darker geranium lake. Flowers sometimes exceed 3 3/4 inches in length. Growth is strong and arching. Foliage is a tawny green except for new growth which is purplish red. Dry air and heat resistant.

TUTU—upright

Double corolla, orchid-lavender. Tubes and sepals white with phlox pink on underside.

UNCLE CHARLIE—upright

Semi-double lilac lavender corolla; medium tube and broad reflexed sepals rose red. Strong grower.

UNCLE JULES—basket—**(By staking will grow upright)**

Very, very double purple to blue to violet corolla. Holds its color as it ages. Recurved crimson sepals.

UTOPIA—basket or fine for espalier

Very large long single corolla of dark tyrian rose.
Brilliant rolled up crimson sepals.

VAGABOND—1954

Double, upright, red.

VICTORY—basket

Single corolla of very vivid scarlet. Very long flowers. Sepals glistening carmine. One of the best fuchsias. A heavy bloomer on long stems.

VINCENTE DE INDIA—upright

Double corolla of light purple with red sepals.
Very showy.

VIOLET GEM—upright—(will basket)

Large semi-double corolla deep violet with just a touch of carmine at base of flower. Upcurved sepals of carmine. Prefers shade.

VIVIAN LEE—upright

Single pale pink corolla with slightly darker pink sepals.

VOO DOO—upright—pat.

Double corolla, deep purple-violet. Short tube and long, wide, upturned sepals darkest red.

WEDGEWOOD—bushy upright

Double corolla in striking blue and white clear and sparkling. Sepals near white.

WHITE SPIDER—upright

Very long petals and sepals like variety Red Spider corolla. Singular, clear white, long sepals, twisted pin wheel fashion are flushed pink. A fast grower.

WHITE GIGANTEA—Fuchsia-La—upright

Largest white and red fuchsia yet known.

WHITE MOST—upright—

(Also used as a basket)

Single to semi-double white corolla, very pale pink sepals.

WHITTIER—1955—basket

Double white variegated with orchid pink.

WINSTON CHURCHILL—upright

Double corolla of a fine shade of blue, upturned sepals rose pink. A continuous bloomer.

WISTERIA—basket

Single or semi-double corolla bluish mauve with flesh pink at base of lower petals. Has small petals along base. Large broad white sepals flushed blueish outside. Good trellis as well as a basket.

WONDER BLUE—upright—

(Used more as a basket)

Double corolla a fine blue and sepals deep rose. One of the finest blue and reds.